

Access to Tongari Road Area





- JR
- Highways・Expressway
- Non-Highway

From New Chitose Airport


 New Chitose Airport~Urakawa:
Appx. 2 hrs 30 min

From Tokachi Obihiro Airport

 Tokachi Hiroo Airport~Hiroo:
Appx.1 hr 40 min


 Tokachi Hiroo Airport~Hiroo:
Appx.1 hr 30 min

From Sapporo

 ●Donan Bus: High-speed Line Pegasus
(Sapporo~Urakawa/appx. 3 hrs 45 min)

●JR Hokkaido Bus: High-speed Line Erimo
(Sapporo~Erimo/appx. 4 hrs)

●JR Hokkaido Bus: High-speed Line Hiroo Santa
(Sapporo~Hiroo/ appx. 4 hrs 40 min)
※Currently not in service

 Sapporo~Urakawa/Appx. 3 hrs

The best way to travel to/from nearby cities such as Sapporo, Tomakomai, Shinhidaka and Obihiro, or from New Chitose Airport and Tokachi Obihiro Airport is to drive.

Traveling
within
the Tongari Road
Area



Bus



Rental car



Taxi



Rental
bicycles



※For more information, please visit our websites "How to enjoy the Tongari Road".

Cape Erimo Tongari Road Tourism Council

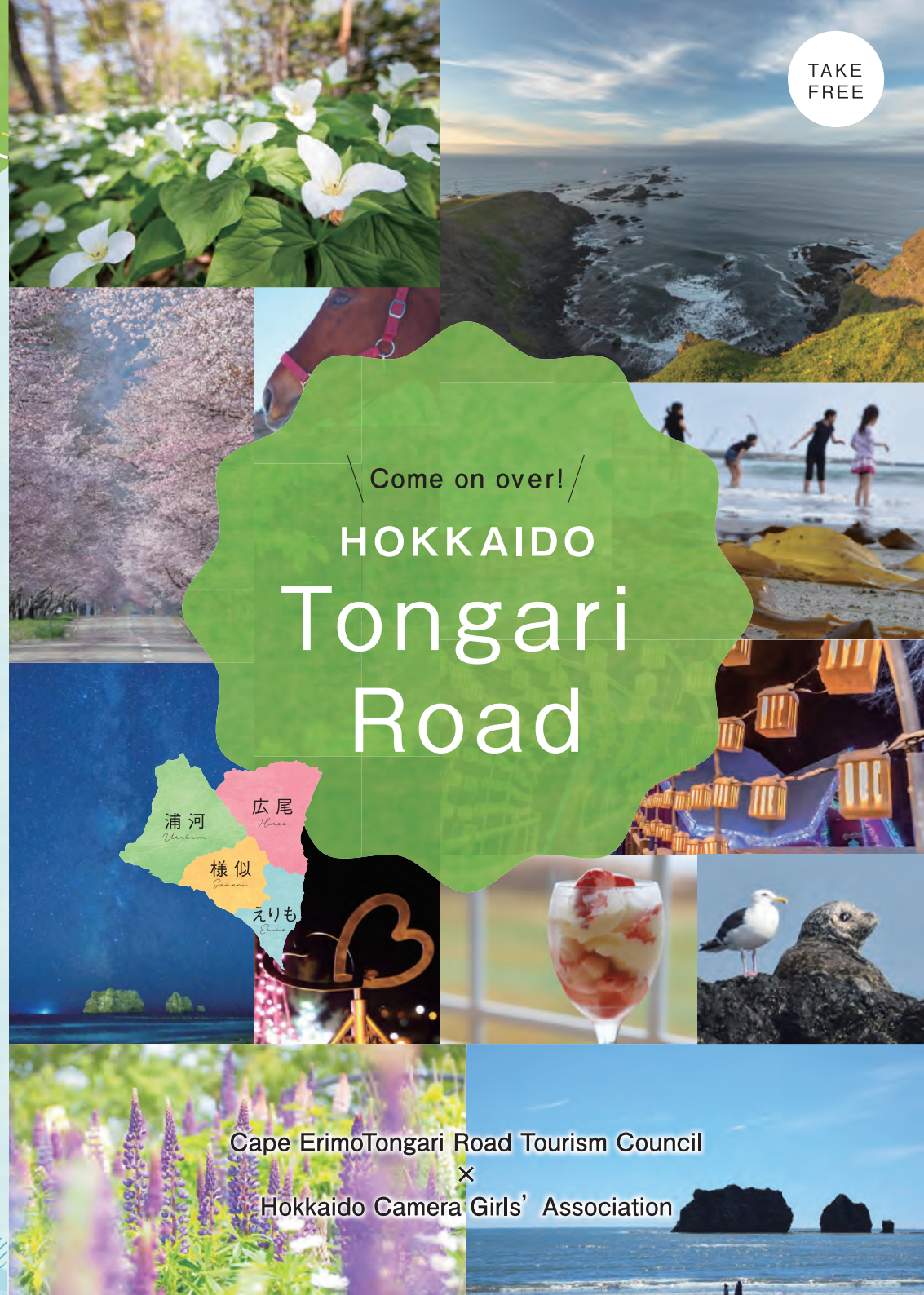
(Urakawa・Samani・Erimo・Hiroo)

Office : Urakawa Tourism Association, General Incorporated Association
〒057-0013

2-27 Odori, Urakawa-chou, Urakawa-gun, Hokkaido ☎ 0146-22-3200 FAX:0146-22-0333

TAKE
FREE

Come on over!
HOKKAIDO
Tongari
Road



Cape Erimo Tongari Road Tourism Council

×

Hokkaido Camera Girls' Association



Tongari Road

浦河町

Urakawa

A holiday for your heart. P4
Urakawa Yushun Village AERU/Lupinus Hill/Daikokuza/Pan Paka Pan/Oromap observation deck/Sunset at Port Urakawa

様似町

Samani

The home for your heart P10
Oyakoiva Fureai Beach/Samani Dam/Mt. Apoi/Cape Enrum/KannonYama/Marusan Kudo Shoten/Horomankyo Area

えりも町

Erimo

Make a wave in your heart P16
Cape Erimo/Lake Toyoniko/Kelp Fishing/Shoya Sakura Park/Shorthorn Kingdom Takahashi Farm [Farm Inn Maburitto]

広尾町

Hiroo

Warming your heart P22
Hiroo Santa Land/Ohbananoenreisou (Trillium) Habitat/Near the mouth of the Bihoro River, Green Coast/Tashiro Forest/Tokachi Port Marine Fireworks Festival/Azaria at Daimaruyama Forest Park/Tokachi Shrine

Packed with local insights!
All of the charms of Tongari Road are here for you!

It is a triangular area with Cape Erimo (Erimo Town) at the top, Hiroo Town in the east, and Samani Town and Urakawa Town in the west. The Team Tongari members of Hokkaido Camera Girls' Association have selected the places they would like you to visit, see, and experience. These girls live in those 4 towns, so who can give a better recommendation than them! All the photos in this brochure were taken by Team Tongari.

Try Google Map!

Google Map covering the listed spots is now available! It's a great way to get a sense of distance between locations and routes to get there!

Little stories of stay/experience/food

Team Tongari' Recommendations
P9/P15/P21

Hokkaido Camera Girls' Association

We made this! P30



浦河町

Urakawa

"The City of Horses" is home to about 200 racehorse farms and more than 3,000 thoroughbred horses. Every spring, you can see "Tonekko", the baby horse, and his mother cuddling up to each other, which is a heartwarming sight. The "Yushun Sakura Road," a 3km-long row of cherry blossom trees, is also a popular spot. Enjoy a "holiday for your heart" in the peacefulness of Urakawa.



A holiday for your heart

Yushun Sakura Road
photo : Makiko Tsuji



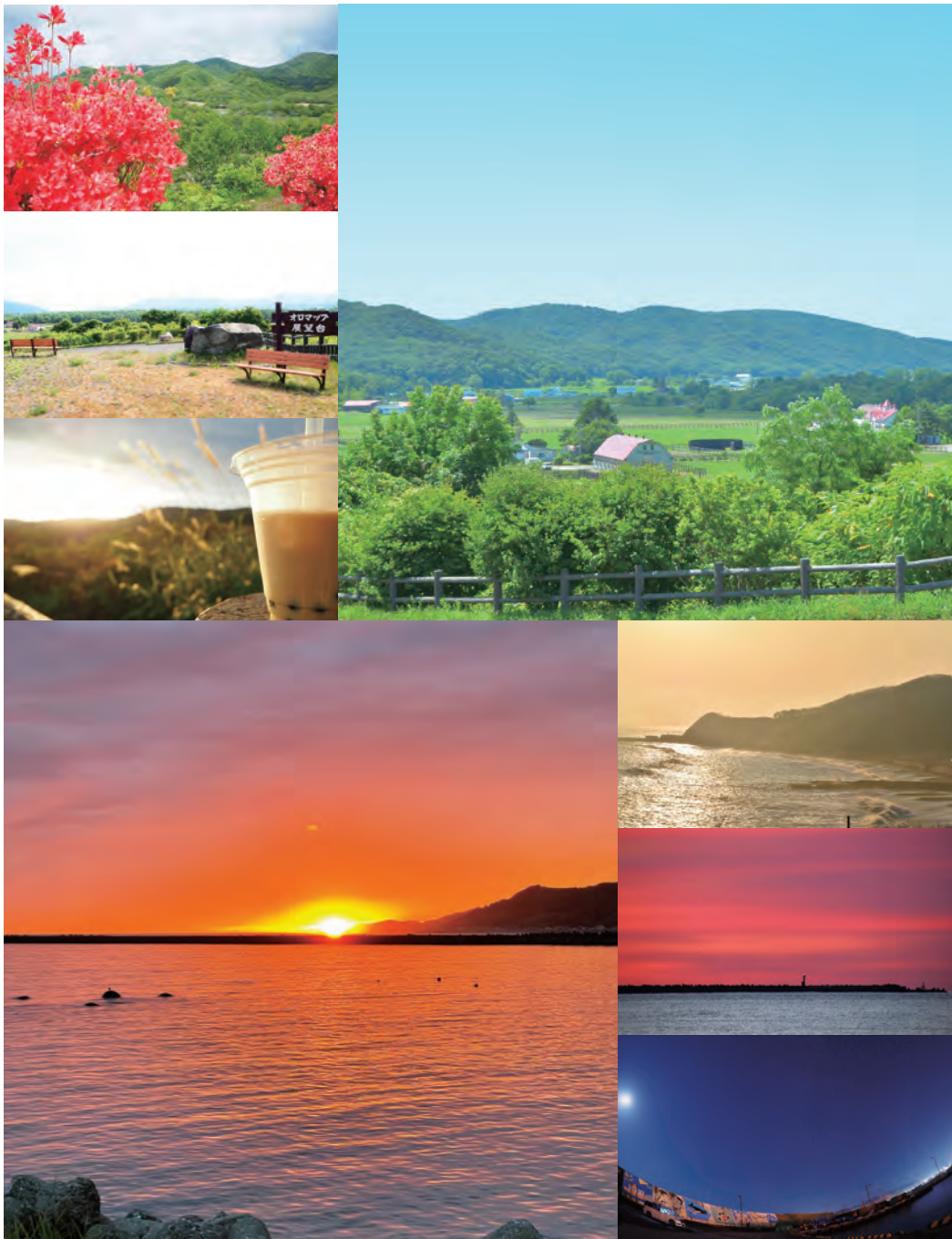
Yushun Sakura Road
photo : Makiko Tsuji, Mami, Saori Uda, Aki, Mayumi Watanabe, Urakan



Lupinus Hill
photo : Saori Uda, Makiko Tsuji, Junko Yanagida



(Top) Daikokuza photo : Ryoko Jinba, Miyuki Kato
(Bottom) Pan Paka Pan photo : Miyuki Kato, Mayumi Watanabe



(Top) Oromap Observation Deck photo: Saori Uda, Tomochi
 (Bottom) Sunset at Port Urakawa photo: Ryoko Jinba, Makiko Tsuji, Aki



Team Tongari Recommended!① /

Hotel・Ryokan

Here are some of Team Tongari's recommendations for the hotels and inns at Tongari Road.



Ura
kawa

Akesan

Urakawa Yushun Village AERU

The street leading to the hotel is a pasture with horses on both the right and the left. AERU is a hotel standing alone in a vast natural setting overlooking the Hidaka Mountains. Away from everyday life, feel the birdsong, the fresh breeze, and the rustling of the leaves with your entire body.

〒057-0171
 141-40 Nishicha,
 Urakawa-cho
 Urakawa-gun, Hokkaido
 TEL.0146-28-2111
<https://aeru-urakawa.co.jp/>



Hotel Apoi Sanso

Located at the foot of Mt. Apoi, the inn boasts meals prepared with seasonal local ingredients and warm hospitality to relieve guests of everyday stress. The large bathhouse is open for day-trip bathing, and the early morning bath (6:00-8:30) is especially popular with campers from the campground just below.

〒058-0004
 479-7 Hirau, Samani-cho
 Samani-gun, Hokkaido
 TEL.0146-36-5211
<https://www.apoi-sanso.co.jp/>



Samani

Makiko Tsuji

Erimo



HITOMI.Y



Tanaka Ryokan

Tanaka Ryokan located along Route 336 in the town of Erimo. The quasi-natural Tron hot spring baths heal your body as you watch the sun set over the Pacific Ocean, admiring the view is so different from season to season. Don't forget! You will get to enjoy a lot of local Hokkaido seafood. 15 minutes drive to Cape Erimo.

〒058-0204
 北海道幌泉郡えりも町
 本町315-3
 TEL.01466-2-2225
<http://www.erimonoeyado.com/>



Hotel Taiho

All rooms have ocean views, and the best view is the sunrise over the sea. Owned by a fisherman, Hotel Taiho offers you enjoyable Japanese style meals made with fresh seafood from the chef's fisherman cousin. The hotel is proud of their homemade dishes, with plenty of choices.

〒089-2624
 1-9 3-chome Namikidori
 Higashi, Hiroo-cho Hiroo-gun,
 Hokkaido
 TEL.01558-2-6611
<https://primenet2010.biz/hotel-taihou/>



Hiroo

Mami



様似町

Samani

With the abundance of sea and land, the fishery, agriculture and livestock industries are thriving at Samani. The town is steeped in history and tradition. All the different faces of Samani's beauty are revealed each season. The proud Mt. Apoi, symbol of the town, has been designated as a UNESCO World Geopark. Enjoy experiencing the blessings of nature at Samani, the home for your heart.

The home for your heart



OyakoIwa (Parents and a Child Rocks)
photo : MakikoTsuji

OyakoIwa Fureai Beach
photo : MakikoTsuji, Miyuki Kato, Sayuri Fujita



Samani Dam
photo : Makiko Tsuji, Ryoko Jinba

(Top) Mt. Apoi photo : Samakan (Middle left-Bottom middle) Cape Enrumu photo : Miyuki Kato
(Bottom left-Right) Mt. Kannon (Kannon Yama) photo : Makiko Tsuji, Miyuki Kato



(Top) Marusan Kudo Store photo: Miyuki Kato, Samakan
(Bottom) Horoman Gorge Area photo: Miyuki Kato, Makiko Tsuji



Team Tongari Recommended! ② /

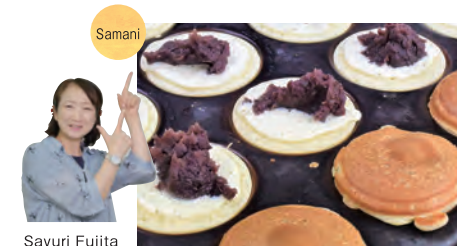
Cuisine

So much yummy cuisine in Tongari Area! Here are some of Team Tongari's recommendations!

Coffee CORE

Located in the back alley of Urakawa's main street, this long-established coffee shop has always been a beloved place for people. The storefront, lighting, walls, and atmosphere all bring forth a Showa-era (1926-1989) style. Once inside, it is as if you are transported back in time. It is the kind of place where you plan to take a short breather but end up staying much longer.

〒057-0013
3-22-1 Odori, Urakawa-cho
Urakawa-gun, Hokkaido
TEL.0146-22-2818
<https://www.urakawa-tabi.com/taberu/1040/>



Sayuri Fujita

Nakamura Oyaki

Oyaki is the Samani kids' favorite traditional snack. Very popular among tourists too, through both magazines and word of mouth. The crust is fluffy and doughy at the same time. The red bean paste freshly made from Tokachi Azuki beans is additive-free and never pre-made or frozen. Shaved ice, available only in summer, is also an excellent choice!

〒058-0026
64-11 Honcho 2-chome,
Samani-cho
Samani-gun, Hokkaido
TEL.0146-36-4948



Ryoko Jinba

Isami Sushi

The sushi restaurant offers a wide selection of fresh seafood caught in Erimo. The dishes are both stunningly delicious and beautiful. The restaurant is popular for its courteous service, clean interior, and a friendly owner, who welcomes customers with ease.

〒058-0204
86-3 Honcho, Erimo-cho
Horoizumi-gun, Hokkaido
TEL.01466-2-3141
<https://www.isamisushi.info/index.html>



Junko Yanagida




Saori Uda

Kikuchi Farm

Tucked away on the outskirts of town, this café overlooking the Hidaka Mountains is run by a dairy farmer couple. Highly recommended is the gelato made from raw milk of cows raised with plenty of love and care! In addition to milk gelato, they offer a wide variety of seasonal flavors, which keeps you coming back for more.

〒089-2561
8-4, Nozuka 11 line, Hiroo-cho
Hiroo-gun, Hokkaido
TEL.01558-2-0008
<https://kikuchifarm.jp/>





えりも町

Erimo

Located at the southeastern tip of Hokkaido, Erimo is a town of fisheries and tourism. It is also one of the strongest wind zones in Japan and is known as the "Land of the Wind". There are also numerous scenic spots such as "Cape Erimo" and "Golden Road" with its precipitous coastline. Many tourists visit this popular spot every year. As "Make a wave in your heart" suggests, the rich sea of Erimo welcomes you.

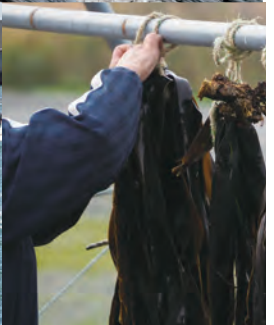


Make a wave in your heart.

Cape Erimo
photo : Mami

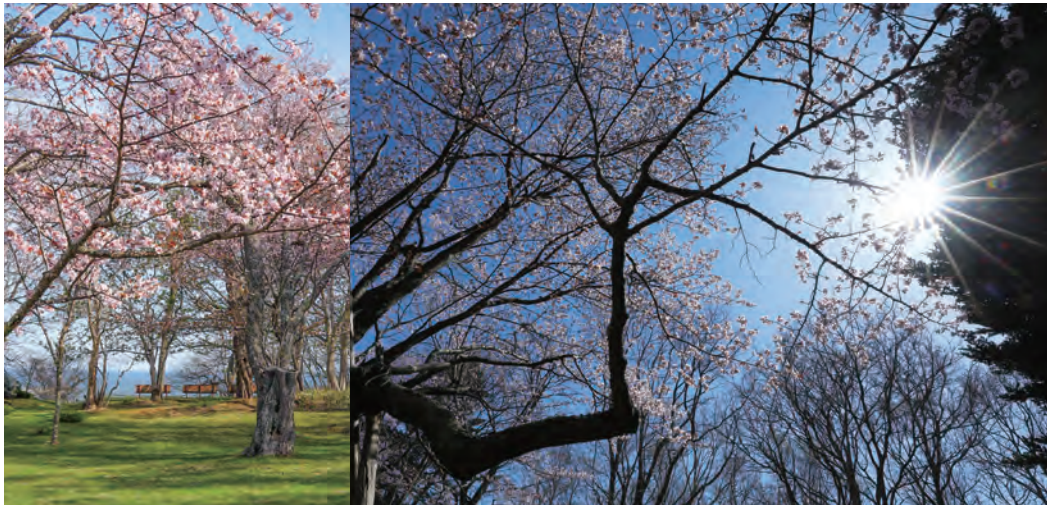


Cape Erimo
photo : Miyuki kato, Hitomi·Y, Junko Yanagida, Tomochi



Lake Toyoni
photo : Miyuki Kato, Makiko Tsuji

Kelp Fishing
photo : Junko Yanagida, Makiko Tsuji



(Top) Shoya Sakura Park photo : Junko Yanagida, Miyuki Kato
 (Bottom) Shorthorn Kingdom Maburitto photo : Junko Yanagida, Makiko Tsuji, Miyuki Kato

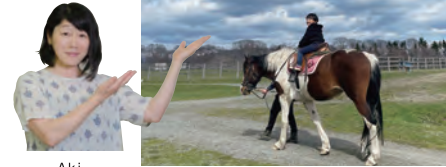


Team Tongari Recommended! ③ /

Experience

Here are some of Team Tongari's recommendations for unique experiences at Tongari Area!

Ura
kawa



Aki

Urakawa Yushun Village AERU Horseback Riding

AERU's horseback riding is safe and enjoyable even for complete beginners. You can rent a complete set of equipment, so no worries, just hop on! If you have difficulty communicating in Japanese, we recommend a beginner's course with an interpreter.

〒057-0171 141-40 Nishicha, Uwakawa-cho
 Urakawa-gun, Hokkaido TEL.0146-28-2111
 jouba@aeru-urakawa.co.jp

※Horseback riding reservations by e-mail can be made up to two days before the desired date. Reservations can be made six months in advance.

[Reservations and inquiries]
 TEL.090-5220-2111 (16:00~18:00)

Mt. Apoi Geopark

Experience fun programs to learn about the nature, history and culture of Samani. The guide will not only take you to famous places in Samani such as Mt. Kannon, Oyakoiwa, and Cape Enrumu, but also famous trails as well. The Samani Mountain Trail, built in the Edo period (1603-1868), and the Mt. Apoi Trail, where you can enjoy alpine flora and a panoramic view, are two great examples.

[Mt. Apoi Geopark Promotion Council Office]

〒058-8501 1-21 Odori, Samani-cho
 Samani-gun, Hokkaido TEL.0146-36-2120

(Industry and Tourism Division, Samani Town Hall)

※Please submit your application by e-mail or fax at least 3 days to 1 week prior to the excursion. Dedicated application form is available. Visit our website for detail.

https://www.apoi-geopark.jp/guide_service/

Samani



Makiko Tsuji

Erimo



Junko Yanagida

Kelp Boat Cruise

Local kelp fishermen (agents) who know the waters of Cape Erimo will take you on the fishing boat actually used for kelp fishing! You will see small and large wild reefs leading to the tip of the cape as well as wild harbor seals. You may get to meet a baby seal or two in the spring!

〒058-0342
 12 Cape Erimo, Erimo-cho
 Horoizumi-gun, Hokkaido
[Kelp Boat Cruise Office]
 TEL.090-5228-0111
<https://konbuboot.com/>



Surfing

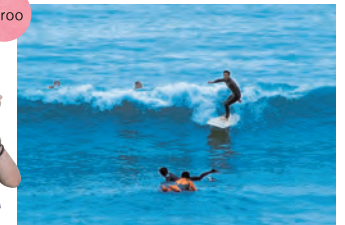
Every summer, the number of unfamiliar cars and cool people in swimsuits, sunglasses, and flip-flops increase on the Golden Road. The sight of them is unusual for Hiroo and you may mistakenly believe you are in a city! It is one of the best surf spots in Hokkaido, attracting surfers from all over the country.

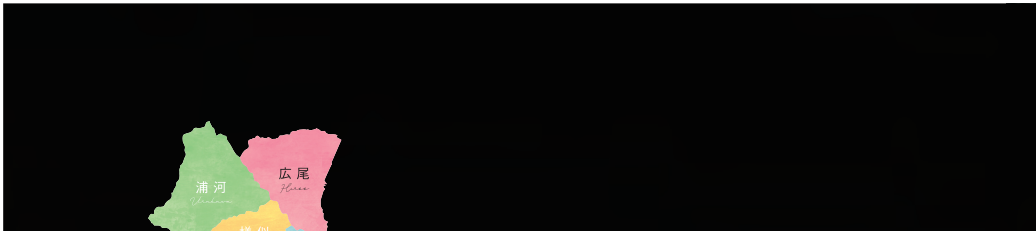
https://www.town.hiroo.lg.jp/sizentaiken_asobi/

Hiroo



Mami





広尾町

Hiroo

Hiroo is the southernmost town in the Tokachi region of Hokkaido. Fishing, as well as agriculture and forestry, have developed as key industries. In 1984, the city of Oslo, Norway, certified Hiroo Santa Land as the first Santa Land outside of the country. The town, with the only official Santa Land in Japan, will warm your heart.



Warming your heart.



Hiroo Santa Land
photo : Miyuki Kato

Hiroo Santa Land
photo : Mami, Miyuki Kato, Junko Yanagida, Saori Uda, Hirokan



(Top) Ohbananoensis Habitat (Bottom) Near the mouth of the Bihoro River, Green Coast
photo : Mami

(Top) Tashiro Forest photo : Miyuki Kato
(Bottom) Tokachi Port Marine Fireworks Festival photo : Hirokan



(Top·Left Middle) Azaleas at Daimaruyama Forest Park (Bottom) Tokachi Shrine photo : Mami

Location Guide



GoogleMap is a great way to get a sense of distance between locations and routes to get there!

● Urakawa



Urakawa Yushun Village AERU (P4-5)

〒057-0171
141-40 Nishicha, Urakawa-cho Urakawa-gun,
Hokkaido TEL.0146-28-2111

Welcome to Urakawa Yushun Village AERU, a peaceful village where you can relax quietly with horses and nature. In addition to horseback riding, it offers accommodations, restaurants, conference rooms, a bathhouse with a magnificent view, etc. Visitors can enjoy all year round: the Yushun Sakura Road in spring, rows of dried kelp along the railroad in summer, foliage in the Goshiki Valley in autumn, and a star-filled night sky in the crisp cold air in winter.
<https://aeru-urakawa.co.jp/>



Lupinus Hill (P6)

〒057-0021 10 Shiomicho, Urakawa-cho
Urakawa-gun, Hokkaido
TEL.0146-26-9014
(Urakawa Town Hall Commerce and Tourism Division)

Lupinus Hill was created on the slope of a hill owned by Hidekatsu Sawaya, a resident of Higashicho in Urakawa. Lupines bloom in early summer, cosmos bloom in autumn, and there are currently more than 100 types of flowers. Looking down below the hill, you can see the Urakawa Port and the city of Urakawa in its entirety. From August onward, squid fishing boats come into port one after another, bringing a lively atmosphere to the harbor town.
https://www.tongari-road.com/spot_urakawa/lupinus-hills/



Daikokuza (P7)

〒057-0013
2-18 Oodori, Urakawa-cho Urakawa-gun,
Hokkaido TEL.0146-22-2149
Closed on Wednesdays

Daikokuza is an old movie theater in Urakawa, established in 1918. In 1994, the theater was converted into a mini-theater and became a place where both the owners and supporters of the theater share their passion and enthusiasm of films. The powerful acoustics and retro atmosphere of the theater gives it a nostalgic vibe. In addition to movies, it regularly hosts live performances by jazz bassist Yasuhiko Tachibana.
<https://www.daikokuza.com/>



Pan Paka Pan (P7)

〒057-0033
1-1-1 Sakaimachi Higashi, Urakawa-cho
Urakawa-gun, Hokkaido TEL.0146-22-4595
Hours 10:00~18:30
Closed Sunday through Tuesday

Pan Paka Pan is a bakery with an ocean view. It offers freshly baked breads made with local seasonal vegetable and other ingredients. You can enjoy the beautiful view of the ocean from the cafe space. Especially in the summer, the best spot is the outdoor seating by the ocean. The owner's recommendation is the seasonal special bread.
<https://www.urakawa-tabi.com/taberu/266/>



Oromap observatory (P8)

〒057-0173
Kamikineusu, Urakawa-cho Urakawa-gun,
Hokkaido TEL.0146-26-9014
(Urakawa Town Hall Commerce and Tourism Division)
Open from late April to late November *Closed during winter

Oromap Observatory is an observatory located along the Tenma Highway connecting Hidaka and Tokachi. The lush pastoral scenery from the observatory is impressive, but the most beautiful of all is the sunset. In spring, many people visit this popular photo spot to view the Obakezakura cherry blossoms. Note that the park is closed during the winter and is only open from late April to late November.
<https://www.urakawa-tabi.com/miru/221/>

● Samani



Sunset from Port Urakawa (P8)

〒057-0015
Hamacho, Urakawa-cho Urakawa-gun,
Hokkaido TEL.0146-26-9014
(Urakawa Town Hall Commerce and Tourism Division)

Port Urakawa is one of the "regional ports" and is the base port for many fishermen. It is also the port of discharge for "peridotite," which is quarried only in two towns in the Hidaka region of Japan. The sunset over its harbor is spectacular. It is one of the most recommended sights not only by the town's residents, but also by the neighboring residents. The sunset at the Port Urakawa is so powerful and stunning all seasons.



Oyakoiwa Fureai Beach (P10-11) Oyakoiwa·Beach·Camping Ground

〒058-0032
Nishimachi, Samani-cho, Samani-gun, Hokkaido
During season: TEL.0146-36-555
(Oyakoiwa Fureai Beach Center House)
Winter TEL.0146-36-2119
(Samani Town Hall Commerce and Tourism Division)

Oyakoiwa Fureai Beach is located at a superb location overlooking Oyakoiwa, a rocky outcrop floating in the Pacific Ocean. Since the beach also has a camping site, it is popular on weekends during the summer months. The shared facilities, including cooking facilities and restrooms, are well maintained, and grassy lawns are beautifully maintained, making it a popular spot for families. The beach is easily accessible.
<https://www.apoi-geopark.jp/sightseeing/campsite.html>



Samani Dam (P12)

〒058-0021
Shintomi, Samani-cho, Samani-gun, Hokkaido
TEL.0146-36-2119
(Samani Town Hall Commerce and Tourism Division)
Campsites available year-round
*May be closed due to bear sightings.

This gravity concrete dam was completed in 1975 for the purpose of flood control. Directly below the bankment is a park with grilling and cooking sites, so that visitors can enjoy barbecues. On the right bank, there is a fish passage newly constructed as part of a water environment improvement project. It is a fun sight to check out with kids as they can see fish migrating upstream.
<https://www.iburi.pref.hokkaido.lg.jp/kk/mkk/m/ur-dogen/karriDam/dam-samani.html>



Mt. Apoi (P13)

〒057-0173
479-3 Hirau, Samani-cho Samani-gun, Hokkaido
[Mt. Apoi Geopark Visitor Center] TEL.0146-36-3601
*April to November TEL.0146-26-9014 (9am-5pm)

Mt. Apoi is located near the southern end of the Hidaka Mountains. It is composed of the "Horoman peridotite body", which is believed to be an uplifted exposure of the upper mantle that was several tens of kilometers below the surface when the Hidaka Mountains were formed. Although Mt. Apoi is at a low altitude of 810 m, a wide variety of alpine plants grow there, including Hidakaso and Ezokouzorina, which grow only on Mt. Apoi.
<https://www.apoi-geopark.jp/climbing/>



Cape Enrumu (P13)

〒058-0024
Kaisho-machi, Samani-cho, Samani-gun,
Hokkaido TEL.0146-36-2119
(Samani Town Hall Commerce and Tourism Division)

Cape Enrumu points out toward the Pacific Ocean and forms the eastern shore of the Samani Port. The shoreline is home to the Great herring gull as well as to rock crevice plants such as Ezoinunazuna and Hidakamisebaya. Alpine plants also grow here, and it was the first place where Samani wormwood was discovered. In summer, families enjoy clamming on the shore at the back of the cape.
<https://hokkaido-hidaka-kankonavi.com/facility/エンルム岬/>



Mt. Kannon (P13)

〒058-0024
Shiomidai, Samani-cho, Samani-gun, Hokkaido
(Mt. Kannon Park) TEL.0146-36-2119
(Samani Town Hall Commerce and Tourism Division)

Mt. Kannon, overlooking Samani Port, was once called "Enzan" (meaning "round mountain") because of its bell shape. The sacred tree is a large oak tree more than 400 years old, which was designated as one of the Memorial Protected Forests in Hokkaido in 1973. The mountain is very close to the city, but it provides a rich natural habitat for wild birds, squirrels, and other animals. It is drivable to the top of the mountain.
<https://hokkaido-hidaka-kankonavi.com/facility/観音山と石像観音/>

● Erimo



Marusan Kudo Store (P14)

〒058-0032
65 Nishimachi, Samani-cho, Samani-gun,
Hokkaido TEL.0146-36-2355

Marusan Kudo Store is a convenience store that offers processed local seafood, live fish, groceries, and sake. Takomanma fish cakes with their secret sauce is the must try. The term "takomanma" refers to octopus roe, and this fish cake is made from the roe of a willow octopus. Also the "Toriashi (fried chicken legs)" is recognized as the local best fried chicken by the locals! Its proximity to the beach attracts many tourists.
<https://hokkaido-hidaka-kankonavi.com/facility/マルサン工務商店/>



Horoman Gorge Area (P14)

〒058-0002
Horoman, Samani-cho, Samani-gun,
Hokkaido TEL.0146-36-2119
(Samani Town Hall Commerce and Tourism Division)

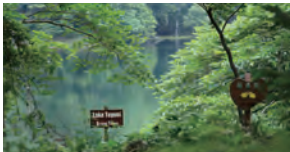
Horoman Gorge is a natural canyon east of Mt. Apoi. This 8-km-long canyon is a scenic spot that has been selected as one of the "Eight Scenic Views of Samani". The area is popular for the azaleas in early summer and for the foliage in the fall. The nearby hydroelectric power plant and Horoman Dam are also part of the scenery that makes Horoman Gorge special.
<https://www.urakawa-tabii.com/miru/221/>



Cape Erimo (P16-17)

〒058-0342
Cape Erimo, Erimo-cho, Horozumi-gun,
Hokkaido

Cape Erimo is a place of spiritual and sacred importance for the Ainu. This famous scenic spot designated as a national cultural asset "Piliika Noca". The Hidaka Mountains, the backbone of Hokkaido, submerging into the Pacific Ocean, is a place to witness such a magnificent seas of nature. Despite being exposed to rough seas, it is impressive to see the reefs continue to level out for as far as 2 km offshore.
<https://www.town.erimo.lg.jp/kankou/pages/k9mfea0000000bn.html>



Lake Toyoni (P18)

〒058-0422
Meguro, Erimo-cho, Horozumi-gun, Hokkaido
Lake Toyoniko is the only natural lake in Mt. Hidaka Erimo National Park. The lake is surrounded by virgin forest and is known as "Horseshoe Lake" or "Heart Lake" because the surface of the lake looks like a horseshoe or a heart. Around the lake, which has a circumference of about 1 km, there is also a habitat for the Ezonaki Usagi, which is said to be a survivor of the Ice Age. Hokkaido has protected it as the Lake Toyoniko Bird and Wildlife Sanctuary.
<https://www.town.erimo.lg.jp/kankou/pages/k9mfea0000000jft.html>



Kelp Fishing (P19)

The rich sea in Erimo is home to a thriving fishery industry which includes salmon, trout and others. Kelp fishing plays a central role in the industry. From early summer to late fall, one-third of the Erimo households are involved in kelp fishing. The amount of fish harvested annually is as high as 10,000 tons, and most of it is shipped to the Kansai region.
<https://www.town.erimo.lg.jp/section/sangyou/u9c3m000000052p.html>



Shoya Sakura Park (P20)

〒058-0421
Shoya, Erimo-cho, Horozumi-gun, Hokkaido

Shoya Sakura Park offers a panoramic view of the Shoya Fishing Port and cherry blossoms. It is widely known as one of the best cherry blossom viewing sites. Every year, around the middle of May, many visitors come to enjoy these cherry blossoms. The Ezo Yamazakura cherry tree, estimated to be 300 years old, is located at the back of the park. It is called "husband and wife cherry trees" because it was originally two cherry trees, which supported each other and eventually became one large tree.
<https://www.town.erimo.lg.jp/kankou/pages/k9mfea00000000hti.html>



Shorthorn Kingdom [Maburitto] (P20)

〒058-0342
406-1 Cape Erimo, Erimo-cho, Horozumi-gun,
Hokkaido TEL.01466-3-1129

Shorthorn Kingdom Maburitto Takahashi Farm is a ranch that raises shorthorn cattle in Cape Erimo. It also offers meat sales, a farm restaurant, and an inn. Takahashi Farm's Shorthorn Beef, raised with the sea and the earth, is characterized by its lean but rich umami filled taste. Cattle are growing strong with the sea breeze from the Pacific Ocean in the vast pastureland overlooking Cape Erimo.
<http://www.erimotankaku.jp/>



Near the mouth of the Bihoro River, Green Coast (P24)

〒089-2446
Monbetsu, Hiroo-cho, Hiroo-gun, Hokkaido

Did you know that near the mouth of the Bihoro River in Hiroo Town, there is a mysterious sight that even the locals don't know about? Normally, this place is just a bunch of rocks. Only during certain times of the certain season, the whole area turns green. The magical view is sure to amaze everyone. The season is between May and August, but you will see the deepest green in June to July.
<https://hokkaidofan.com/mihoro-green/>



Azaria at Daimaryama Forest Park (P26)

〒089-2600
689-689Hiroo, Hiroo-cho, Hiroo-gun,
Hokkaido TEL.01558-2-0177
(Hiroo Tourist Association)

Daimaryama Forest Park is famous for the Hiroo Azalea, the town flower. In mid-May, the best time to view Ezo-yamatsumuji (azaleas), about 12,000 of them bloom at once, and the entire park is covered in red flowers. The Hiroo Azalea Festival is usually held in early June when the azaleas are in full bloom in red, welcoming many visitors.
https://www.town.hiroo.lg.jp/kankou/leisure-spot/flower_spot/daimaryamakouen/

● Hiroo



Hiroo Santa Land (P22-23)

〒089-2600
689 Hiroo, Hiroo-cho, Hiroo-gun, Hokkaido
[Santa Land Office] TEL.01558-2-0177
[Santa house] TEL.01558-2-3293

Hiroo is the only town outside of Norway to be certified as a Santa Land by the city of Oslo, Norway. The tree lighting ceremony, the earliest in Japan, is held on the fourth Saturday of October every year. The 150,000 illuminated bulbs and 10,000 wooden lanterns at Hiroo's Santa Land is a remarkable sight. The park immediately becomes filled with Christmas spirit. There is a firework show at the end of the ceremony.
<https://www.santaland.or.jp/>



Ohbananoerisou Habitat (P24)

〒089-2561
989 Nozuka, Hiroo-cho, Hiroo-gun, Hokkaido
TEL.01558-2-0181
(Hiroo Town Hall, Board of Education,
Education Division, Social Education Section)

Seaside Park is known as the home to a colony of Ohbananoerisou (Trillium camschatcense), and attracts many visitors from both inside and outside of the town. Ohbananoerisou, a perennial of the lily family, blooms from early to mid-May, and is characterized by its three large white petals. Apparently, it takes more than 10 years for the flowers to bloom. Katakuri and Ezo Primrose can be enjoyed from May to June.
https://www.town.hiroo.lg.jp/kankou/leisure-spot/flower_spot/seasidepark/



Tashiro Forest (P25)

〒089-2446
Monbetsu, Hiroo-cho, Hiroo-gun, Hokkaido
TEL.090-1305-9558

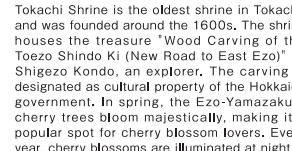
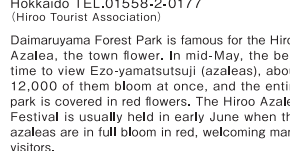
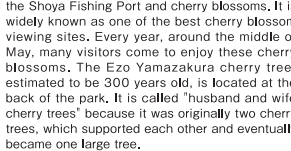
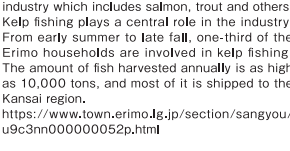
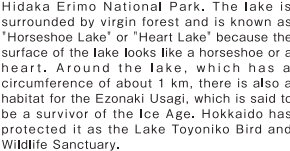
The Tashiro Forest is a creation of Yukihiro Izumi, a lecturer in the Department of Botany at HK University. He cultivated a vast wilderness of about 33,000 m2 all by himself. This forest, with over 500 varieties of precious flowers and grasses nurtured over a period of about 30 years, is a quiet and peaceful spot offering a sense of healing. While admiring the flowers blooming all over the area, enjoy a cup of special coffee made with the sap from Tashiro forest.
<https://www.tongari-road.com/experience/春の太四郎の森満喫ツアー/>



Tokachi Port Marine Fireworks Festival (P25)

Tokachi Port Pier No.4
(Kaishomae 6-2, Hiroo-cho, Hiroo-gun, Hokkaido)

The only fireworks festival held at ports in the Tokachi region. The Chinese fireworks seen up close in the night sky and the brilliant underwater fireworks blooming on the surface of the sea are unique to the port's fireworks festival. The 6,000 fireworks presented with music and light are definitely worth seeing. It attracts many visitors from many places from afar.
<https://hiroo-kanko.jp/>



We made this!

Hokkaido Camera Girls' Association Team Tongari



This project aims to communicate the charms of Urakawa, Samani, Erimo, and Hiroo towns to many people through photographs captured by the intuition of the local women photography enthusiasts. Sharing this desire, the Cape Erimo Tonguri Road Tourism Council and the Hokkaido Camera Girls' Association have been working on the project since 2019. Team Tongari was born with this project. The group consists of about 30 women who love photography and live in Urakawa, Samani, Erimo, and Hiroo towns. Not only are the Girls eager to discover the charms of their own town, but also those of other towns as well!

The makings of this brochure

"Want to make a photo-book-like brochure that showcases the charms of the 4 Tongari towns!" Team Tongari and four town officials held a workshop to select the best of the best of the 4 towns to see and experience. Most of the photos were taken by the Team Tongari. The brochure is available in Japanese, English, and Chinese with the hope to reach many people all over the world.



Cape Erimo Tongari Road Tourism Council

This is a council that promotes wide area tourism in the "Tongari Road" area of Hokkaido, which is organized by four towns: Urakawa, Samani, Erimo, and Hiroo. With the decline of the local population threatening the future survival of the region, we are aiming to establish a sustainable development of the local economy from the perspective of "sightseeing."
<https://www.tongari-road.com/>



Hokkaido Camera Girls' Association

The Hokkaido Camera Girls' Association was born in 2014 by photographer Mayumi Watanabe, who wanted to "create a place where women who love cameras and photography living in Hokkaido can connect with each other in a relaxed atmosphere". As of October 2023, there are over 660 members. The group has developed a variety of activities utilizing its strength - Social Media skills. In recent years, activities have been expanding by collaborating actively with municipalities and companies.
<https://hokkaido-camera.com/>

Check out the blogs
by Team Tongari!

Tales of my Tongari town



Tongari Cuisine Blog



Tongari Road Tourism Council×Hokkaido Camera Girls' Association History of Regional Development and Tourism Promotion Projects

The project started in 2019 and is now in its 5th year. Each year we have a variety of activities and promote the attractions of the four towns.



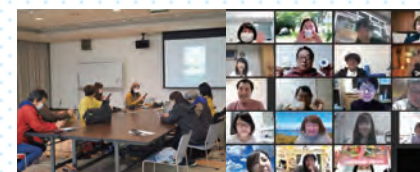
2019

Team Tongari was born. The team has been active since its first year, and its activities were broadcast on NHK news. The team conducted a photography tour visiting four towns. In collaboration with teams from other regions, we held an event named "Photography makes the Area fun! Area Photo Talk!".



2020

Despite the pandemic forcing us to shift our activities online, we continued to actively promote through blog posts, which were translated into four languages for worldwide exposure.



2021

In anticipation of "With COVID" and "After COVID", Team Tongari continued to publish blogs and conducted photo tours with a small group.



2022

The main activity for the year was to hold a traveling photo exhibition, using both online and in-person activities under the themes of "Learn" "Interact" and "Tell". Team Tongari's blog has been successful. Three years strong!



2023

The brochure was published and a photography tour was held under the theme of "Tongari, Unseen Landscapes, Experiences, and Meeting new people".

